




# Jada Jackson

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## EDUCATION

Bachelor of Arts  
Multimedia Journalism  
Columbia College Chicago  
  
2015-2020

Exchange Student Program  
International Relations and  
Global Affairs  
Mahidol University  
Thailand  
2019

## SKILLS

### PROFESSIONAL

- Word, Powerpoint and Excel
- DSLR camera proficient (Canon 70d)
- Editorial/news writing
- Copyediting
- Press Release Writing
- Knowledge of AP style
- Blogging/Social Media Content Curation.
- Some knowledge of Avid, Final Cut Pro, Adobe Premiere, Audacity and Photoshop
- Customer Service
- Personal Styling

## EXPERIENCE / WORK

### Creative Content Intern

Return Runners | January 2018-May 2018

- Assisted in creating/producing branded content.
- Worked on storyboarding and directing a how-to-video for the client.

### Volunteer/Social Media Staff

Dragonfly360 Summit 2019 | November 2019

- Helped create live posts and social media content for Thailand's biggest women empowerment summit in Bangkok, Thailand.

### Chicago Tonight Intern

WTTW/Chicago PBS | January 2020 – April 2020

- I assisted with story research, logging tape, transcribing interviews, greeting guests and other duties that helped with various other duties that helped with the streamlining of the Chicago Tonight production.

### Editorial Fashion Intern

Vogue Singapore | October 2020-November 2020

- I assisted the fashion team remotely at Vogue Singapore with lifting syndicated content from the Vogue international network, wrote and crafted articles in their CMS and created weekly pitches targeted at their Southeast Asian demographic.

### Editorial Intern

LADYGUNN | September 2020-Present

- I work under the associate editor at LADYGUNN to assist with a myriad of duties such as transcribing interviews, creating articles in the CMS, and liaising with PR firms to craft audience focused content.

### Freelance Journalist

Self Employed | February 2020 – Present

- I have worked with publications such as Allure, ELLE Singapore, ELLE Netherlands, South China Morning, Well + Good, Refinery29, and Rewire News.
- My work is focused on uplifting and empowering Black voices in a global context.